

CHALLENGE SUCCESS

STANFORD UNIVERSITY
SCHOOL OF EDUCATION
485 LASUEN MALL · STANFORD, CA 94305-3096
TEL: 650/723-2109 · FAX: 650/725-7412

November 23, 2009

Dear School Principal,

We are pleased to invite you to apply to our Challenge Success Annual Fall Conference, October 15-16, 2010 at Stanford University. Now in its sixth year, with over 70 participating schools, the Challenge Success program addresses the concern that adolescents are often compromising their mental and physical health, personal values, and commitment to learning as they try to contend with the pressure for high achievement in U.S. schools.

Friday evening October 15th will include a free plenary session open to the public featuring nationally acclaimed speakers and child development experts, including Dr. Denise Pope and Dr. Madeline Levine. Saturday October 16th will include a full-day conference for a small number of middle school and high school teams to address issues of health and engagement at their sites. Enclosed you will find more information on the Fall Conference, including logistics, fee schedule, conference topics, and an application. You can also find all of this information, as well as last year's schedule as a sample, on our website at www.challengesuccess.org (look on the "fall conference" page).

We are currently inviting school teams of six to eight stakeholders to submit an application to participate in the Saturday conference. Selected teams will attend a Friday night reception from 6:30pm to 7:30pm before the public plenary as well as the Saturday workshop sessions designed for schools to develop strategies to counter academic stress. Additionally, each local team will receive a Stanford "coach" who will offer guidance to the school for several months following the conference as the team continues to develop plans to reduce student stress and increase engagement with learning. School teams then re-convene in April at our Spring Conference to assess the strategies that have been implemented and to discuss plans for the future.

We ask that interested schools complete the one-page application below. School teams must include the principal, and at least one teacher, one parent, one counselor, and two students. In addition, we ask you to describe your school's need to address academic stress and the motivation to implement strategies developed from attending the Challenge Success conference. Please complete and return the application **no later than April 1st**. We will notify you with our decision by April 10, 2010, and a \$1,000 deposit will be due by April 30, 2010.

Due to increased interest, this year we may not be able to accommodate every team that applies; however, all schools are invited and encouraged to attend the free Friday evening plenary. We look forward to facilitating a discussion around school stress and strategies to enact positive change. We hope to have you and members of your school in attendance to consider with us how to best cultivate adolescents' health, well-being, and continued commitment to learning in our community.

Sincerely,

The Challenge Success Team

Application for Challenge Success Conference 2010

School Information:

School Name: _____	Address: _____ _____	Phone: _____
District (if applicable): _____	School's Grade Levels (circle one) 5 to 8 6 to 8 7 to 8 9 to 12 Other	

Team Information:

Please indicate the members of your school team below.* You should include at least six but no more than eight participants. The first six members (principal, teacher, parent, counselor, and two students) are required to complete the team. Fill in the school role for the remaining members you select (e.g. vice principal). For students, please include grade levels next to their names.

Team Member Name	School Role	Email	Phone
1.	Principal		
2.	Teacher		
3.	Parent		
4.	Counselor		
5.	Student #1		
6.	Student #2		
7.			
8.			

*Note that by submitting this application ALL team members are agreeing to attend the Friday night plenary on October 15th, the Saturday session from 9am to 5pm on October 16th, and a Saturday session from 9am to 3pm in April (exact date to be determined at the September conference).

Please consider the following on a separate sheet of paper (Answers may not exceed 2 pages):

1. Describe the interest and need at your school for participating in a conference on adolescent academic stress. How are issues surrounding academic pressures in your community unique from those of other school communities?
2. During the conference your team will work together to devise strategies to address academic stress at your school. How would you describe your school's motivation and capacity to implement these strategies?

Please return the application no later than **April 1st** by mail, fax, or email. Conference payment instructions will be sent upon admission to the conference.

Mailing Address:
Challenge Success

Fax:
(650) 725-7412;
Attn. Challenge Success Conference

Email:
mebrown@stanford.edu

Stanford School of Education
485 Lasuen Mall
Stanford, CA 94305-3096

Challenge Success 2010 Conference Pricing Sheet

For Local Schools (within 60 mile radius of Stanford University): Comprehensive Package for \$3500

Includes:

- Admission for up to 8 team members to the October conference, including a pre-plenary reception on Friday October 15th and a full day of workshops on Saturday October 16th. Breakfast, lunch and snack are served on Saturday.
- Designated Stanford coach to facilitate the action planning process for your team. Coaches meet with teams during the October conference, between October and April for up to five hours of meeting times, and during the April conference.
- Admission for up to 8 team members to the April follow-up conference (date to be determined). Breakfast and lunch are served during this conference.

*Limited scholarship opportunities are available. Please contact Maureen Brown (mebrown@stanford.edu) for more information.

A \$1,000 deposit is due by April 30, 2010 and conference payment is due in full by September 15, 2010. Payment instructions will be sent upon admission to the conference.

For Out-of-Area Schools: Per Person Fee of \$175

We highly recommend that out-of-area schools send a team of 5-8 members to the conference for best results.

Includes:

- Admission to the October conference, including a pre-plenary reception on Friday October 15th and a full day of workshops on Saturday October 16th. Breakfast, lunch and snack are served on Saturday.
- If you bring at least 3 members to the October conference, you will receive a designated Stanford coach to facilitate the action planning process for your team on Saturday. Your school will have the option of paying for additional coaching time and coach travel expenses if you would like to continue to use the coaching services.
- Eligibility for discounted Stanford rates at the Sheraton Hotel across from the campus (approximately \$100 - \$135 rate per room).
- Invitation to attend the April follow-up conference (date to be determined). Registration fees of an additional \$150 per person will be charged to attend the April conference.

For Returning Team Members (open only to schools that attended previous SOS/Challenge Success conferences):

Per Person fee of \$200

Limited number of slots available for each returning school.

Includes:

- Admission to the October conference, including a pre-plenary reception on Friday October 15th and a full day of workshops on Saturday October 16th. Breakfast, lunch and snack are served on Saturday.
- Invitation to attend the April follow-up conference (date to be determined). Registration fees of an additional \$150 per person will be charged to attend the April conference.